

eRun Inventory & Cost Control System

Hong Kong ICT Awards 2018
Smart Business Solution for SME Gold Award



eRun Food & Beverage System



All Platforms Any Devices Cloud or Server Based
Single Shop Multi Store or Mixed-mode Business
eRun always has the best solution for you

Authorized Partner :



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Inventory & Cost Control System for Catering Industry

From impossible to effortless
We use technology to make cost control more efficient than ever

> We can calculate accurate food cost for you

With user-friendly UI design, we guide you to define ingredients and recipes for your dishes. You will be able to check and understand what contributes to changing food cost.



> The only F&B work flow vendor in town

We compile all your bills and transactions, update and analyze your stock and cost to help you arrive at an accurate food cost estimate.



> Know all your food cost on any devices

You can check any time anywhere on any devices the real time sales figure and cost level of your restaurant. eRun also allows you to drill down to the next level of statistics to identify which category or which dish contributes to high food cost, to help you ensure profitability.

Controlling cost is the way to successfully maximizing profits

> Accurate inventory brings accurate cost




We have the abilities to handle complex food and raw material inventory of F&B industry. Our system supports nested recipes, finished or half-finished products, different packages, weight or volume unit exchange.



Turn Your Data Into Business Wisdom

Our visual data analyzer analyzes transaction data and generates multi-level real time reports with built-in filters to meet your needs.



-  Comprehensive Reports
-  Self-defined Reports
-  Export to Excel

Cloud Reports **Make better decisions, faster**



No matter where you are and what type of device you are using, you need only Internet connection to read and access a great variety of reports. You will find Today Sales, SPLY and YOY analysis reports, billboards and visual charts all at your finger tips.

eRun Food & Beverage System

Trendy small cafes, cha chaan tengs, brand-name restaurants or multi-brand catering chains, eRun always has the best POS solution for you.

We have the abilities to partner and grow with you, from a small shop to a successful restaurant enterprise.

Branded Fine Dining
Food Courts
Chinese Restaurants

Multi Shops
Multi
Machines

Multi Brands Catering
Chain Restaurants
Food Factories

Chain
Enterprise

The Best Floorplan

Help you provide excellent service

From making a reservation through placing order to paying the bill, our graphical floorplan increases your service efficiency with the help of appealing table images. Its responsive design for landscape and portrait view frees you from resolution restriction.

You can manage seating, share or change tables interactively and keep service flowing with table timers.

Most striking is every seat of each table can be coloured when taken which is useful for Cha Chaan Tengs.

Single Shop

Cafes, Bakery,
Taiwanese Tea
Ice Cream Shops

Single Shop
Multi
Machines

Cha Chaan Tengs
Fastfood Shops
Restaurants & Bars

Self Ordering System

Saves you more

Provide your customers with a QR code, let them scan to log in to your online ordering system, enjoy the fun of self-ordering and check the status of food preparation. BYOD Self-Ordering System frees your frontend staff from standby. A long-awaited POS capability that will save you more.

Kitchen Display

Digital kitchen printing

This environmental friendly feature allows you to track and coordinate food preparation effectively and efficiently. You can also allow your customers to do so over their own devices.

Functions and features of our F&B POS aim at improving sales and profit margins

Comprehensive POS Functions

Take care of everything

We provide a full set of easy-to-use POS functions to help you manage without pain.



Flexible Mobile Ordering

The system can run on all platforms any devices, work hand in hand with eRun POS to keep your frontend operation fast and smooth. Most important, save your hardware cost.

- > Unique zero input food cost control
- > BYOD customer self-ordering system
- > Promotion & discount rule engine
- > Loyalty and membership system
- > All kinds of electronic payments
- > Flexible menu and combo setting
- > Table timer and order limit
- > Fastfood and delivery system
- > Kitchen digital printing
- > Settlement authority setting
- > Multi currencies and multi cashiers
- > Graphical charts and reports
- > Review of bills any time anywhere
- > Data security and cloud storage

CRM System Reward customers, ring up more sales

Our CRM and promotion rule engine are loaded with features to double your effectiveness in driving customer engagement and sales. Pick one or combine multiple programs to get the best results.

- Bonus Points
- Tiered Points
- Cash Coupons
- Stored Value
- Packages
- Multi Brands

CRM Mobile App

Engage your customers further with a mobile app, build interactive relationship with them. We integrate the app with your POS system, sparing you from any manual input and maximizing your ROI.



Mobile Payment Speed up payment process

We support multi-currency payments, various types of credit cards and mobile payment methods including : the 4 wallets of WeChat Pay and AliPay for HKD and RMB, Octopus, FPS, Apple Pay and Android Pay.



Cloud Office Manage any time anywhere

Manage your menu and back office work flow any time anywhere on any devcies. We safeguard your data with role-based authorization and provide you with secure cloud storage.



API Integration

We are able to use APIs to integrate with your accounting, ERP or warehouse systems. If you are running a mixed model business, your online shop as well, helping you to automate back office processes and avoid repetitive manual input.

